



PRESS RELEASE **For Immediate Release**

MEDIA CONTACT:

Margo Williams Handy, MWH Public Relations
281.213.9554 832.492.2407 margo@mwhpublicrelations.com

Money.Power.Destiny Financial Literacy Conference to Launch During Black History Month

HOUSTON (Dec. 13, 2006) -- Revelation Urban Development Institute, *Houston Style Magazine* and the Texas Southern University School of Business will host the **Money.Power.Destiny** conference (MPD 2007) scheduled from 9 a.m. to 2 p.m., on Tuesday, Feb. 6, 2007, at the Federal Reserve Bank, 1801 Allen Parkway. At the conference, a series of financial literacy seminars will be launched based on the *Black Enterprise's* "10 Principles of Saving and Investing." Registration is free to the public.

"For the last 11 years, we have been involved in providing community and economic development conferences," said Chairman Stephen K. Brown, Revelation Urban Development. "MPD 2007 offers a new, action-oriented and sustainable approach to personal and business finance education that encourages better money management habits to positively impact our financial destinies," said Brown.

"With African-American consumers spending over \$13 billion annually, a substantial amount of wealth-building potential is being lost," said Francis Page, Jr., publisher, *Houston Style Magazine*. "We're involved because it's important to educate our readers on the 10 financial principles. Education plus money is a powerful equation that shapes our destiny."

"The Texas Southern University School of Business developed the MPD 2007 curriculum to be useful to parents, youths, and the business community," said Kimberly Cade, director Gerald B. Smith Center for Entrepreneurship and Executive Development, Jesse H. Jones School of Business. "The inaugural conference in February will focus on all 10 principles of saving and investing while each of the three subsequent quarterly seminars will provide an in depth and hands-on study of each principle."

"Unique to MPD 2007, youths will be invited to participate in several workshops designed to teach the value of good money management," Cade said.

For more information regarding MPD 2007, to register, or become a sponsor or booth vendor, visit www.Money.Power.Destiny.com and www.revelationudi.org, or call 281.213.9554. Conference proceeds will fund college scholarships for low-to-moderate income students.

About Revelation Urban Development Institute:

Revelation Urban Development Institute is a non-profit 501(c)3 corporation. The organization's primary objective is to improve the quality of life for low-to-moderate income families by stimulating the development of affordable housing and promoting youth education. Visit www.revelationudi.org or call 832-330-4242 for more information.

#